

Press

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HANNOVER MESSE Worldwide Events:

CeMAT INDIA — International Trade Fair for Intralogistics

- Debut event to run from 4 to 7 December in Bangalore, India
- India's logistics sector experiencing 25% annual growth

From 4 to 7 December 2007, Deutsche Messe will be staging the first-ever **CeMAT INDIA — the International Trade Fair for Intralogistics** in the city of Bangalore.

The event organizers are anticipating 150 exhibitors occupying some 3,000 square meters of floor space. Around one third of all exhibitors will come from India, with an additional 20% from Germany and the remainder coming mainly from Italy, Spain and the United States. The show will feature displays of industrial trucks, lifting equipment and cranes, materials handling systems, complete systems and software.

India has a huge pent-up demand for logistics services. Although logistics is indeed one of the country's fastest growing service segments, domestic spending on warehousing and transport systems is still relatively low by international standards. Nevertheless, the international logistics sector is anticipating annual growth rates of 20 to 30% a year on the India market.

As the demand for logistics services continues to grow, so does the demand for intralogistics, i.e. in-house materials handling services. The statistics presented at this year's Intralogistics Forum in Frankfurt reinforced this assumption: The export of German intralogistics products to India was up 100% last year, reaching a total volume of 128 million euros.

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Even more dynamic growth for the Indian logistics sector is currently being prevented by a deficient road and railway network as well as comparatively high freight processing costs, making the transport and storage of perishable goods in India an especially big problem. For this reason, the creation of extensive cold chains in the country is currently perceived as a particularly lucrative investment opportunity. Industrial analysts foresee investments of EUR 1.2 billion in this market segment alone, and many big logistics providers have already started setting up their own refrigerated warehouses.

CeMAT India will be incorporating the topic of “Cold Chain Logistics” by next year at the latest. “There are many additional subjects which will need to be added to CeMAT India, since logistics is an especially exciting issue there. We are working to stage an applications-focused logistics forum this year, which we will then expand on next year to provide attendees with genuine added value for their visit to the show,” reports Alexander Kühnel, Department Manager at Deutsche Messe with responsibility for all HANNOVER MESSE worldwide events.

CeMAT India will take place at the new Bangalore International Exhibition Center (BIEC), widely considered India’s most modern event facility. Simultaneously, Bangalore will also be hosting INDUSTRIAL AUTOMATION INDIA — the International Trade Fair for Process and Production Automation and Industrial Building Automation as well as MDA INDIA — the International Trade Fair for Motion, Drive and Automation. The tried-and-tested approach of staging several tradeshow under the same roof offers visitors a chance to inform themselves on many subjects simultaneously — this time in a cross-industry context where all automation topics are covered.

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